

PLR MONEY

Special Bonus Report

Discover How to Make Crazy
Money with PLR

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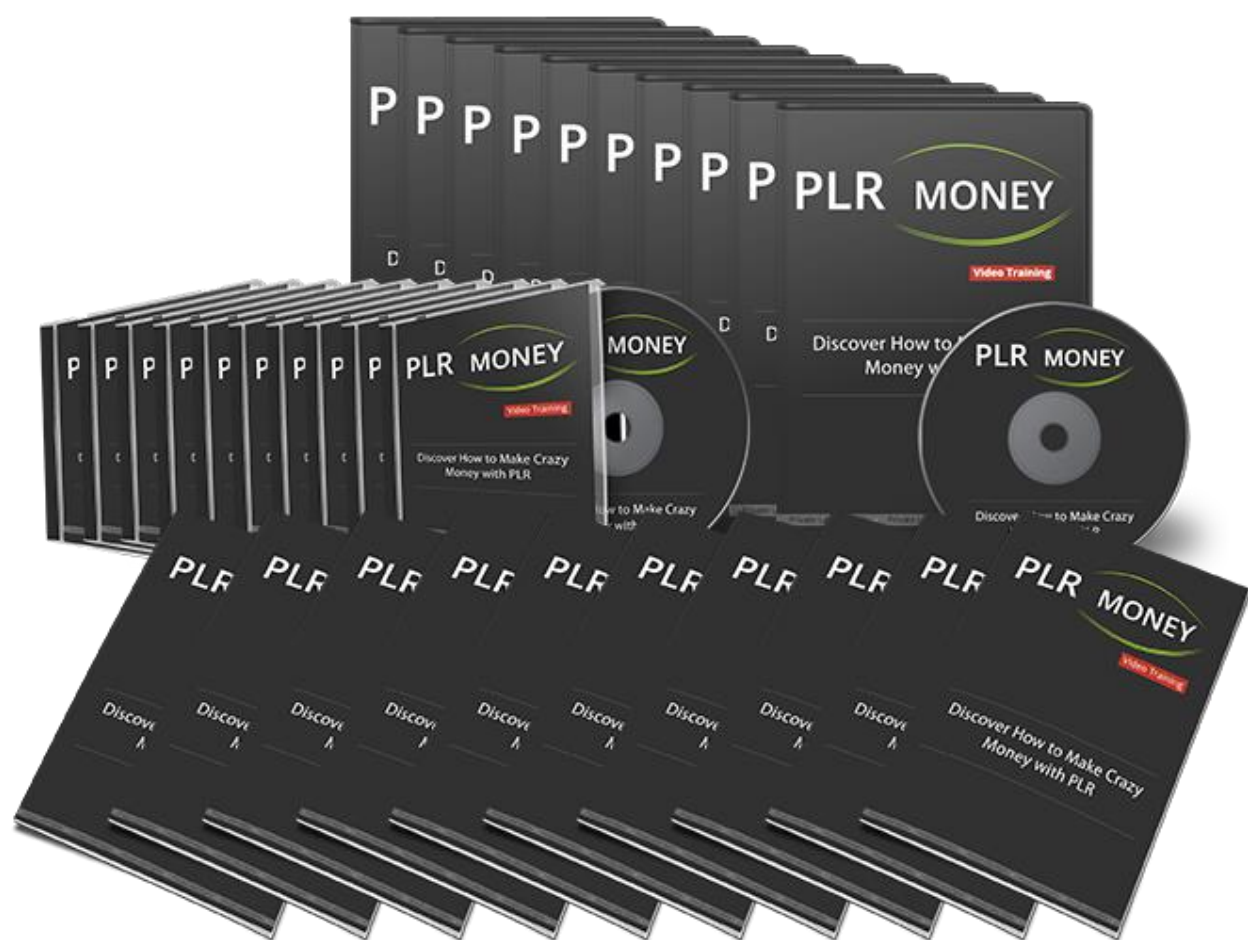
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Limited Special Offer for You:

PLR Money Made Easy

(Video Training)



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Introduction:

Did you know that you can acquire and even declare authorship of material that has already been written and published? It's absolutely true! What we're referring to is known as Private Label Rights (PLR) Content.

There are many different types of PLR Content available, as well as many different methods when it comes to acquiring the PLR Content you're looking for.

One of the most utilized and therefore one of the absolute best benefits to using PLR Content is having the ability to make edits to the content so that it completely fits in with your particular agenda.

The option to utilize PLR Content is especially popular amongst affiliate marketers these days, mainly because it's so very affordable. And because they have a lot more control since they now have the ability to insert their own affiliate links and don't have to rely on someone else to do it.

For the most part, PLR Content is sold in bulk packages of all which tend to be based on a particular topic. For example, if you're looking for articles on the topic of 'the best ways to make money with your website', then you're going to receive a variety of articles on this subject.

These articles generally tend to range in length from about 300 words to more than 500 words. And depending on who wrote the article in the first place is going to determine the overall quality of the article.

To Your Success,

Your Name

Chapter I: How to Properly Rewrite PLR Content

There are some really great tips that you can follow that can help you understand how you can properly rewrite the PLR of content that you're interested in using.

Yes, there is a wrong way and a right way to rewrite the PLR Content that you're interested in using on your website. What's really important to remember here is that you're going to want to make sure that the PLR content that you're editing needs to be edited in a way that doesn't raise any red flags when it comes to posting duplicate content.

And the fact that there's so much competition these days makes it's necessary for you to make sure that your content is truly unique and informative, which will also help you to stand out amongst all of those who you are competing with that are within your particular niche.

The following are some really great tips for how you can rewrite your PLR Content in the proper manner.

- **Synonyms**

Whenever you come across a word in the PLR Content for which there are a number of other words that mean the same thing, you should carefully go through a list of synonyms in order to pick out the best replacement words. And be sure to keep in mind that even though some words may have the same meaning, when they are actually read in the final sentence the point you're trying to make may not come across in the manner you're expecting. This makes

it essential that you always reread the rewritten sentence in order to make sure that you chose the correct synonym.

- **Add More Words to a Sentence**

If there are some very short sentences located within the PLR Content, simply add in a few extra words to extend the sentence. This will also help add to the uniqueness of the content because you're adding in your own words. Keep in mind that it's important to make sure that you're not repeating the same thing over and over again, which is going to make adding in the additional words something that's seen as unnecessary.

- **Turn One Sentence into Two Sentences**

On the other hand, if there happen to be some very long sentences you can split the sentences into two, and sometimes even three sentences. This is a great way for you to input your own personal style into the article, and also allows you to elaborate on a particular thought in a much more effective manner.

- **Reverse the Sentence**

You can take the last part of the sentence and reword it a bit so it can be placed at the beginning of the sentence. This can get a little bit tricky so be sure that you reread the entire sentence in order to make sure that it still holds the same meaning.

- **Spell out Numbers**

For every numerical character that's listed in the PLR Content you can simply spell out that number. If there's a combination of numerical characters and spelled out numbers, it's a good idea to choose one or the other in order to make it uniform.

Chapter II: High Quality Services and Tools to Edit PLR Content

For those of you who feel that it may be more beneficial to use some special services and/or some already prepared and thus useful tools to rewrite and/or edit your PLR Content, there's quite a few options from which you're able to choose from.

This makes it easy for anyone to be able to use the PLR Content they're looking for, and not just those who know how to write and rewrite articles.

First of all, you can take advantage of some of the many PLR membership sites where you can buy a certain number of articles for a set monthly fee.

These membership sites can also offer you a number of marketing tools, as well as some support that can help guide you in the right direction.

If you're someone who feels that they don't need a lot of PLR Content to start off with, then there are a number of websites who specialize in selling PLR Content in smaller bundles.

Although, be sure that you keep in mind that the cost of buying these PLR articles is a little bit more expensive than if you were to purchase them from a membership site.

The following are a list of useful services and helpful tools that can help you edit your PLR Content.

■ [Article Spinners](#)

When you use article spinning services you're giving yourself the ability to have the same PLR article rewritten over and over again. This essentially means that you're going to get quite a few articles out of just the one article submitted.



You're also given a variety of options so that you're able to look at the spun articles and then compare them all together in order to see which one is going to best benefit the goals of your particular website.

- ✓ <https://spinbot.com/>
- ✓ <http://bestfreespinner.com/>
- ✓ <http://free-article-spinner.com/>
- ✓ <http://ezarticlelink.com/articlespinner/free.php>

■ [Writing Services](#)

Hiring a writing service to completely take the reins so that they can provide for you all the best PLR Content that will work best for your particular website is definitely an option, especially for those who are new to the online world. You and the writing



service you hire will work closely together in order to make sure that the best PLR content is chosen that will meet your particular agenda.

- ✓ ContentDevelopmentPros.com
- ✓ ContentProz.com
- ✓ <http://www.wlmarketing.com/content-writing-service.html>
- ✓ <https://www.hirewriters.com/>

■ Video Creation Software/Services

There are a number of PLR Software and PLR Services that can offer you the ability to develop your very own software.

- ✓ <http://afrodigit.com/online-video-creation-editing-services/>
- ✓ <http://www.flixpress.com/>
- ✓ <http://www.supersalesvideo.com/>

■ Text to Audio Converter

You can convert your PLR Content into an audio file by simply using an audio recording program. This is a great idea for those who like to present audio options for their online audience. Be sure that the audio isn't too long as people tend to get bored and will most likely stop listening after three or four minutes have gone by.

- ✓ <http://www.naturalreaders.com/>
- ✓ <http://www.spokentext.net/>
- ✓ <http://www.ivona.com/us/>

- **Text to Video Converter**

Because so many people enjoy looking at online videos today, it's a really good idea to convert your PLR text into a short and informative video. You can post the video on your website, as well as on YouTube where it's sure to get a lot of publicity. And who knows, it may even go viral! Posting a video on your website is definitely a good idea, and should be limited to under 3 minutes.

- ✓ <http://www.warriorforum.com/>
- ✓ <http://www.learnamtasia.com/>
- ✓ <http://www.article2video.com/>

- **HTML Editors**

Using HTML to edit your PLR Content is a great idea because HTML is considered to be the standard when it comes to formatting the rewritten content. Because using HTML can be a bit tricky, there are a few websites that can offer you a few helpful tools when it comes to using HTML so that you can make your content as user friendly as possible.

- ✓ <http://www.coffeecup.com/free-editor/>
- ✓ <http://kompozer.net/>
- ✓ <http://www.htmlkit.com/>
- ✓ <http://www.nvu.com/>
- ✓ <http://www.techsupportalert.com/best-free-html-editor.htm>

- **PSD Editors**

PSD, which stands for Photoshop Document, refers to an image file that can be formatted so that it can fit in perfectly with your PLR Content. When a PSD editor is used, you're going to have the ability to change the image in a variety of helpful and useful ways, including size, texture, background and much more.

- ✓ <http://www.ilovefreesoftware.com/>
- ✓ <http://www.tripwiremagazine.com/>
- ✓ <http://blog.heyo.com/>
- ✓ <https://pixlr.com/editor/>

Chapter III: How to use PLR Content to drive Traffic

Once the PLR Content is rewritten and ready to be published, it's important for you to understand the absolute best ways that you can start publishing this content online so that it has the largest audience. And it's also important to keep in mind that you're going to want to publish the content so that it's able to completely work to your advantage.

Of course, your goal is to bring in a lot of visitors to your website so that they can see what you have to offer them. And there are definitely some things you can do in order to ensure that this happens.

The following are some of the absolute best ways that you can use your rewritten PLR Content so that it can help bring in the high amount of traffic you're looking to bring to your website.

- **Newsletters**

When it comes to sending out newsletters, it's a really great idea to use your PLR Content to keep your regular clients interested in every aspect of your business.

- **Free Reports.**

You can turn your PLR Content into a free report that you can give away to your website visitors.

- **Videos and/or Podcasts**

You can even use your PLR content in a video and post it on your website and on YouTube. Be sure to keep the entire length of the video or podcast to less than 5 minutes.

- **Press Releases**

Using PLR Content for a press release can be highly useful due to the fairly strict guidelines that come with preparing and presenting a press release.

- **Blogs**

Submit your rewritten PLR content to a variety of popular blogs, making sure to include a resource a box that includes a link back to your website.

- **Affiliate Programs**

Because rewritten PLR articles can help you establish a reputation as a leading authority in your particular niche, you can be confident when it comes to offering others a chance to be a part of your affiliate program.

Chapter IV: How to Make Money selling your Own PLR Content

If you happen to be a writer and are looking for new ways to make money, you can easily make some additional money by selling your own PLR Content. Writing and selling PLR articles can make for quite the lucrative venture.

Especially considering the fact that you get to resell the same bundle of articles to a number of different people, of which many of them are probably going to be webmasters.

Say that you've written 10, 20 or even 50 articles on the topic of 'the best locations to take your vacation' over the years. Wouldn't it be great if you were able to take these already written and published articles and resell them as a bundle to someone else who's looking for content on this particular topic?

Although this may sound like it's too good to be true, it's definitely not! In fact, there are people who are making a good deal of money by reselling what they've already written, and you can be one of them.

The first thing you're going to need to do if you want to sell your PLR Content is to choose a topic that you want to focus on. The second thing you're going to need to do is to start writing! It's a good idea to choose a different focus for

each article so that they're not all too similar, which for writers who have been writing for a few years is a fairly easy thing to do.

Remember that people are going to want to buy these articles so that they can spin them into something completely different. If all the articles in a particular bundle are too similar, it's not going to be as beneficial for those who are looking to buy a bundle of PLR Content on a particular subject.

Once you've gotten your bundle, or bundles, of PLR articles written your next challenge is going to be finding a way to let those who are looking to buy PLR Content find you. You can post your articles on high ranking directory websites like HubPages, which will give you a large platform to share your newly written articles for sale.

This will allow others to see your articles in a much quicker fashion, and accordingly you're going to be able to sell your articles much quicker, as well.

It's also a really good idea to make a cover for your articles because the world we live in today tends to be very visual. Making a cover is a great way to show potential buyers what the article is all about at a glance.

The fact that so many people tend to be visual these days means that when they're looking to purchase a bundle of PLR articles your chances of selling your content is going to be much higher if you make a cover.

And if you don't know the first thing about how to make a cover for your bundle of articles, know that making an attractive cover isn't a difficult thing to do these days. This is mainly due to the many programs that are now available online that are specifically geared at helping you make the best cover that represents your particular article.

Lastly, make sure that you have a verified PayPal account. This way once you do start selling your bundle of PLR articles, the money can be directly deposited into your account. Of course, there are other options available but PayPal seems to be the easiest due to their ability to be so user friendly. Add to this the fact that PayPal has a variety of links and buttons that you can easily put on your website and you've just created a system that makes it very easy for potential customers to buy your PLR articles.

If you're not sure that you can write a bundle of PLR articles to sell so you can make some extra money, then you can always hire someone else to write the PLR Content for you. Then you can simply take these articles, package them up and sell them yourself.

But it's important for you to understand that you're not going to make as much profit as if you were to write them on your own because you're paying someone else to write the articles for you.

And again, that's okay. There's a certain knack that's required when it comes to writing high quality and informative articles, and not everyone is able to write in the professional manner that's necessary when articles are presented and/or published online.

The following are a few websites where you're able to present and sell your PLR Content to those who are looking to buy high quality PLR Content.

- **Warriorforum.com**

This highly popular forum is said to be one of the best places to go when wanting to sell your own PLR Content. Once you sign up, you're able to go in and post a special offer to those who are looking to buy high quality pieces of PLR Content. And there's no limit to what you want to write about, which means the

possibilities are endless when it comes to choosing a topic that's important to today's society.

- **Tradebit.com**

This is one of the largest websites when it comes to selling and reselling downloads. You can create an affiliate program here, with Tradebit.com taking a percentage whenever an actual sale is made. Those who enjoy convenience are going to like the fact that you can use your Dropbox account to share files with this website, which is a definite plus.

- **JVZoo.com**

This popular website doesn't cost you a thing to set up an account so you can start selling your PLR Content. Although you do need a PayPal account in order to sign up. Once you upload your files those who work at JVZoo.com, they will take over when it comes to finding someone who's interested in buying one of your products, which is both very helpful and convenient.

Conclusion:

Remember that the whole idea of purchasing PLR Content is because you're going to be rewriting this content so that it's completely unique and original to you. This means that you're able to truly make the content into your very own so that it can truly represent the point you're trying to get across to your website visitors. This is critical because as you surely know there are penalties currently in place for those who make a habit of posting duplicate content online. This makes it essential that you're able to rewrite the content so that at least half of it has been modified, turning it into the brand new content that you're looking for.

When first checking out your choices when it comes to acquiring new PLR content, you should ask a few questions before making the commitment to purchase. Two of the more important questions that you're going to want answers to are, 1. how many other people also have access to the PLR Content that you're interested in using?, and 2. are you able to freely distribute the PLR content without any checks or measures?

To Your Success,

Your Name

Resources

PLR Videos

- ✓ <http://www.youtube.com/watch?v=Y4LweqxVw7M>
- ✓ <http://www.youtube.com/watch?v=YfTFB9b6v6o>

PLR Tools

- ✓ <http://plr-power-tools.com/>
- ✓ <http://plrtoolkit.com/>

PLR Training

- ✓ <http://www.nowsell.com/plr-private-label-rights/>
- ✓ <http://sassylikes.com/plr-providers-training-using-plr/>

PLR Blogs

- ✓ <http://becoming-a-plr-pro.com/>
- ✓ <http://privatelabelrightsart.blog.com/>

PLR Forums

- ✓ <http://www.plrforums.com/forums/>
- ✓ <http://www.plrinternetmarketing.com/forum>

PLR Affiliate Programs

- ✓ <http://www.easyplr.com/affiliates/>
- ✓ <http://www.plr-content.com/affiliates/>

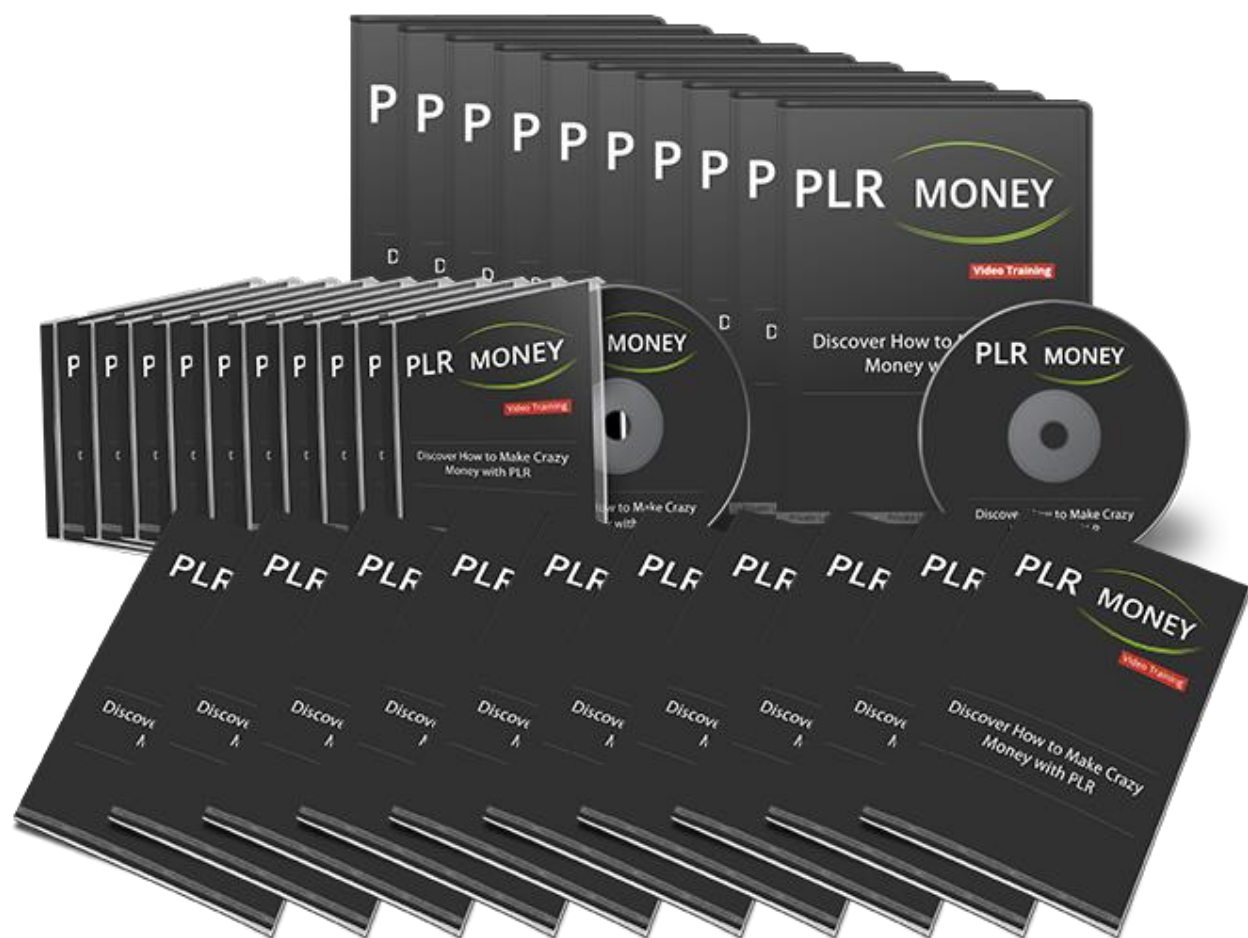
PLR Demographics

- ✓ <http://www.alexa.com/siteinfo/plr.uk.com>
- ✓ <http://www.alexa.com/siteinfo/idplr.com>

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